



Southern Outdoor Restoration Acquires Vortex Pro Wash

“A stronger organization capable of handling the biggest projects while still maintaining an intimate relationship with every client.”

[CONTACT NAME]

[CONTACT EMAIL]

[Raleigh, N.C. — **MONTH DAY, 2021**] — Today, Raleigh-based exterior cleaning contractor, [Southern Outdoor Restoration](#) is proud to announce that on February 16th, 2021, it closed on the acquisition of Vortex Pro Wash. “2020 was a very challenging year to navigate in business, but I’m extremely proud of the way that our team cut through the strong headwinds. We did not lay off a single employee and did not reduce anyone’s hours or compensation due to the pandemic. Towards the end of year, we saw our industry still playing defense, and we recognized an opportunity to play offense. Vortex Pro Wash had been growing consistently for years and had built a strong reputation for technical expertise in multiple service lines. Integrating their complimentary experience and expertise into our team will supercharge our ability to serve the growing needs of our clients.” Said Tyler Graybeal, CEO of Southern Outdoor Restoration.

Nick and Melissa Rhodes, owners of Vortex Pro Wash, as well as the entire Vortex team of technicians and staff, will be joining the SOR team. “We are thrilled to join forces with a company that shares our passion for professionalism, innovation, and technology. This partnership will create a stronger organization, capable of handling the biggest projects while maintaining an intimate relationship with every client.” Said Nick Rhodes, newly appointed Director of Services at SOR.

With a deep bench of highly specialized staff, SOR is positioned to continue to grow throughout the Southeast. Melissa Rhodes, newly appointed Business Development Manager states “The biggest winners in this deal are the clients of SOR and Vortex. Property managers can now access a full suite of services through a single company that is powered by elegant software technology and a team of consultative experts.” This staff increase will allow SOR to broaden their capacity as well as their service offerings, which will now include media/sand blasting, window cleaning, and holiday lighting in addition to more than 20 Commercial and HOA service lines currently provided.

To stay up to date about the latest news from SOR and the exterior services industry, visit www.SouthernOutdoorRestoration.com and **Facebook** at <https://www.facebook.com/SouthernOR>

###

About Southern Outdoor Restoration

SOR was founded in 2012 by Tyler Graybeal and has grown to become a premiere property services vendor in North Carolina, offering more than 20 service lines to HOA, Apartment, Office, Retail, Healthcare, and Education properties throughout the Southeast. This company was founded on the thesis that property manager clients desired professionalism, responsiveness, and transparency that they were not getting from the highly-fragmented industry at large. Our use of software automations ensures consistency and efficiency from quote to invoice. We are intentional about investing in our employees so that they have all of the knowledge, training, equipment, and energy they need to take great care of our clients.

For more information, please visit our website, www.SouthernOutdoorRestoration.com